Academic Leadership Institute
2017-2018

Welcome!

WNY Consortium of Higher Education – Brief Overview

Academic Leadership Institute - 2017-2018
- **Orientation:**
  - **Purpose**
  - **People**
  - **Schedule**
  - **Reading**
  - **Networking and Group Projects**
  - **Participant Expectations**

Introduction to Today's Presentation

WNY Consortium of Higher Education

Consortium of 21 Colleges and Universities in the WNY region

- **Together offer > 200 degree programs**
- **Serve > 92,200 students**
- **Strengthen collaboration among these institutions**
- **Provide opportunity to forge partnerships with each other and with regional private and public sector organizations**

Academic Leadership Institute

Purpose

- **Identify and assist in the development of individuals seeking to further their careers in college administration**

- **Develop and deliver a high quality professional development experience in a collegial environment**

- **Provide a forum to network with other individuals from Consortium schools, and provide connections to regional academic leaders**

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ALI Steering Committee

ALI Coordinators – Chief Academic Officers Group

- **Dr. Kate Schiefen, Provost & VP of Academic Affairs, Genesee Community College (Chair)**
- **Dr. Kristin Poppo, Provost, Alfred State College**
- **Dr. Kristina Lantzky, Provost & VP of Academic Affairs, Hilbert College**
- **Ms. Beth A. Tarquino, M.S. Ed. – Vice President and CAO, Bryant and Stratton College**

Academic Leadership Institute

WNY Consortium Staff

- **Steven J. Harvey, Ph.D.**   **Executive Director**
- **Pamela Lalley**   **Executive Assistant**

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Schedule

- **The Institute is comprised of a total of 7 meeting sessions during the 2017-2018 academic year which typically begin in the late afternoon and end in the early evening**

- **The schedule of presentations is found on the web site:**
  http://www.wnycollegeconnection.com/academic-leadership-institute-ali

- **Note that times and locations differ**

- **If a session needs to be cancelled due to inclement weather, participants will receive an email on the day of the session**
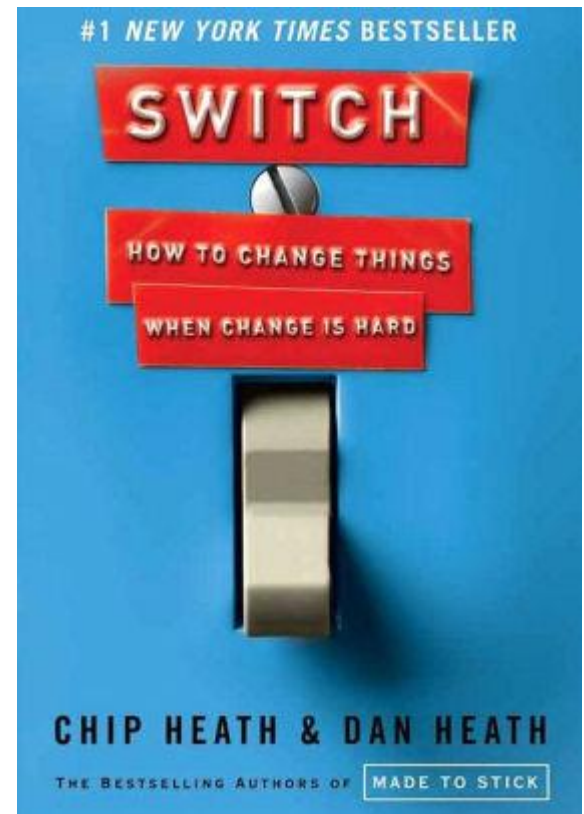
Academic Leadership Institute

Schedule

- **Oct. 10, 2017**   *Trends in Higher Education*
- **Nov. 1, 2017**   *Collaborating with Faculty and Staff*
- **Dec. 6, 2017**   *P-20 Pipeline and Community Partnerships*
- **Jan. 17, 2018**   *Managing / Facilitating Change*
- **Feb. 7, 2018**   *Assessment, Program Review,*
    & Accreditation
- **Mar. 14, 2018**   *Group Presentations*
- **Apr. 11, 2108**   *Reflections and Looking Forward*

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Reading

- **All participants receive a copy of *Switch*, by Chip Heath & Dan Heath**

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Networking and Group Projects

- **Previous participants recommended more opportunity for group work and networking among participants.**
- **In response, the ALI now has:**
  - **Opportunity for networking during mini-receptions prior to selected sessions**
  - **45 minutes of applied learning**
  - **Request that presenters provide group work activities**
  - **All participants assigned to a group project**

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Group Projects (See Handout)

- **Each of you have been purposefully assigned to a group**
- **Over the next 15 minutes, choose a group project that applies to the purpose of ALI and addresses a contemporary academic issue in higher education**
- **Groups will 'meet' outside of sessions to develop a 20 minute group presentation**
- **Group presentations scheduled for: March 14, 2018**

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Participant Expectations

- **Attend all sessions**
- **Read assigned materials associated with each topic**
- **Participate in group break-outs during presentations**
- **Participate in group presentations**
- **Network!**
- **Have fun!**

Expectations Exercise

Participant Personal Expectations

- **What do you expect to get out of the Academic Leadership Institute (ALI)?**
- **How would you like this experience to benefit your position?**
- **How would you like this experience to benefit your institution?**
- **What are 3 benefits or opportunities you would like to bring back to your institution from the ALI?**

Expectations Exercise

Participant Personal Expectations

Pre-Test/Post Test
Assessing the Value of ALI

WNY COLLEGE CONNECTION

Academic Leadership Institute (ALI)

October 10, 2017

Powering New Directions In Teaching, Learning and Technology

Trends in higher education…………………..

Alignment

……..if our academic organizations are aligned with what is going on in the world, there is a greater likelihood we will be able to adapt to the changes and put processes in place to insure success

Alignment

As educators and academic leaders – we need to be aligned with changes taking place across the educational landscape

- Scan the external environment
- Scan internal environment
  - What processes are in place that could help facilitate adapting to changes
  - What processes are obstacles to adapting to changes
  - Align, innovate, renew

External Environment

Why Does Education Need to Change?

- Student (consumer) is central driver
- Student (consumer) focused on value
  - Affordability
  - Completion
  - Career
- Student (consumer) has more options
  - Technology driving more options
  - Alternative education/business models (i.e. CBE)

Why Does Education Need to Change?

- Accountability
  - Introduction of College Score Card
    https://collegescorecard.ed.gov
  - Aid tied to performance
  - Measurement and report card systems
  - Loan default
  - Career readiness

Opportunity

- Georgetown University's Center on Education and the Workforce projects that the US economy will create 47 million job openings over the 10 year period ending 2018. Nearly 2/3 of jobs will require some form of post- secondary education.

- 22 of the 30 fastest growing career fields will require some post-secondary education.

Opportunity

- The percentage of Americans between the ages of 25 and 64 with a two-year or four-year degree is 38%. Yet, 65% of U.S. jobs will require some form of post-secondary education by 2020. To reach this Goal 2025, the nation must product 62 million high quality degrees and credentials over next 12 years.

- At current rate, US will produce approx. 39 million two- and four-year degrees by 2025; gap of 23 million.

Opportunity

- Associate degree graduates earn approximately $700K more than students who do not complete high school; Baccalaureate degree graduates earn $1M more than students who do not complete high school.

- Snapshot of unemployment between 2011- 2012 demonstrates individuals with HS diploma are 2x more likely to be unemployed than those with bachelor's degree.

Opportunity

- There are nearly 29,000,000 middle jobs in US today (jobs that require some post-secondary training but not bachelor's degree and have earning between $35,000 - $95,000)

- One in five jobs and nearly ½ of all jobs that pay at least middle class wages are middle jobs.

Opportunity

Middle Jobs Occupations

- Office occupations – 13.9 million
- Blue-collar – 9 million
- Healthcare and technical – 2.7 million

Responding to Change

Today

The Future

Expectations

The Changing Landscape

- What are we seeing?

Educational Landscape 2015

- Prior Learning Assessment

- Competency Based Education

- Flipped and Blended

- Massive Open Online Courses/Open Educational Resources

Prior Learning Assessment

Prior Learning Assessment (PLA)

- Learning acquired outside of the traditional classroom
- 4 Generally Accepted Models
  - Portfolio development
  - Non college programs evaluated through A.C.E.
  - National standard exams (CLEP , AP, DSST)
  - Challenge Exams (for individual courses)
- Addresses affordability and time to degree

Competency Based Education

Competency Based Education (CBE)

- Multi-faceted approach (less linear and structured)

- Performance mastery versus acquisition of knowledge

- Continuous assessment is built into learning model (greater control for student)

- Learning can and does take place outside of classroom (mentoring and coaching helps students to create their own path)

Flipped Classroom/Blended

Flipped Classroom/Blended

- "Lectures" take place outside of class (Kahn, TED) through the use of video content
- Class time repurposed
  - Discussion groups
  - 1:1 with faculty member
  - Project work
- Content related to YouTube videos published (www.ed.ted.com)
- Content is free

Massive Open Online Courses/Open Educational Resources

Massive Open Online Courses/Open Educational Resources

- No charge – online courses
- Class sizes – well into the 1000s (completion rate remains low)
- Original intent – quest for knowledge; academic world attempting to make sense of MOOCs
  - Coursera
  - Udacity
  - MOOC2Degree
- 2014 marked the start of the next – generation MOOCs
  - 2500 courses started/scheduled
  - Support teams evident (designers, video assistants, etc)
  - Next generation (earn a certificate, badge, etc)

EXTERNAL ENVIRONMENT

External Environment - Focus on cost (access) and value (ROI)

- Presidential plan to reduce cost of College education "Better Bargain for the Middle Class"
  - Rate Colleges based on value to students
  - Free Community College
- Student loan debt now exceeds $1 trillion
  - 37 million Americans have student loan debt
  - Student loan debt has grown by nearly 300%
  - In the last 8 years
- Affordability and employability

Internal Environment

- Recognize the external environment

- Create appropriate mechanisms to address change

- Better awareness of what we can do to align our institutions to the changes

How Does the External Environment Impact Today?

As leaders we must consider the external environment and strategic future---- important issues that will assure attention is focused on the changing landscape with opportunities to align, innovate, renew

- Institutional changes

- Changes to the learning environment

- Changes in planning, implementation, management, assessment

Panelists

Dr. Francis J. Felser,
Bryant & Stratton College

Dr. Virginia Schaefer Horvath
State University of New York at Fredonia

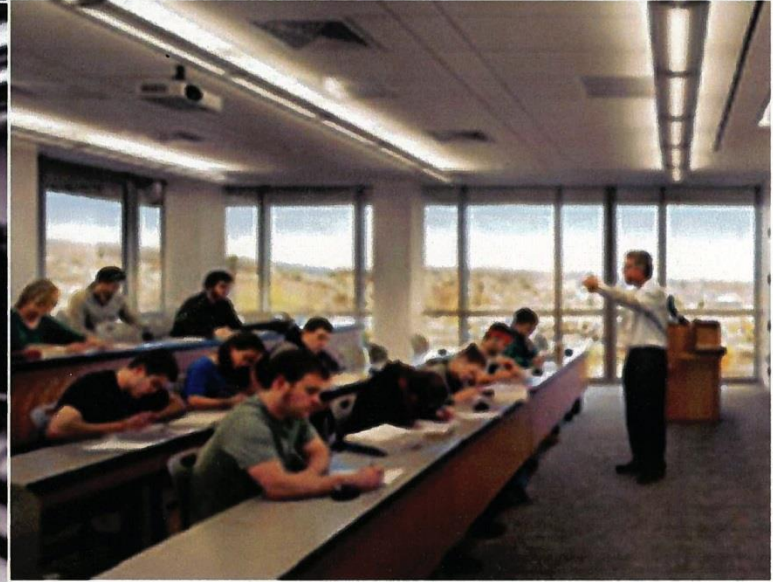Dr. Francis J. Felser,
Bryant & Stratton College

Academic Leadership Institute (ALI)

Leadership (competency) vs. Leader (state)
- Addressing the unknown

Higher Education Trend
- Innovation to Differentiate
  - Institution, program, and services
  - New MSCHE-Standards
    - Support Innovation and Continuous Improvement
  - Senator Lamar Alexander
    - Promote innovation and competition

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Personal Growth
- Take on additional responsibility
  - Don't know where it will lead
  - Perhaps College President Someday ☺

Dr. Virginia Schaefer Horvath
State University of New York at Fredonia