



# Consortium Connections

September 2013

[www.wnycollegeconnection.com](http://www.wnycollegeconnection.com)

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**Consortium**

## Academic Leadership Institute to be Launched by the Chief Academic Officers!

The WNY Consortium of Higher Education is pleased to announce the Academic Leadership Institute (ALI). Modeled after the Women's Leadership Institute, this year-long professional development program will prepare participants to understand and successfully challenge the critical issues facing higher education and academic leaders and to better understand how to manage educational institutes, academic units and departments from a variety of levels and perspectives.

The program is designed to assist member institutions to sustain a network of academic leaders who are globally competent, forward-thinking and able to clearly articulate the issues impacting the success of higher education institutions, including topics such as:

- ❖ Trends in Higher Education and Leadership
- ❖ Managing Faculty, Curriculum, and Transitions to Leadership
- ❖ Strategic Planning and Budgeting
- ❖ Assessment, Accreditation, and Accountability
- ❖ Managing Conflict and Change

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## Consortium's Economic Development Work Highlighted in Buffalo Spree

The economic development work of the WNY Consortium of Higher Education was highlighted in the October 2013 issue of the Buffalo Spree. The 8 page article highlights various initiatives including but not limited to the **WNY Student 2 Biz Challenge**, **P-16 Consortium**, **Economic Development Portal**, and **Say Yes**. Check out the article by clicking on **Buffalo Spree!**

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## WNY Student 2 Biz Challenge Poised to Expand!

The **WNY Student 2 Biz Challenge** is expanding its footprint and engaging more students and institutions than its inaugural year in 2012. The WNY Student 2 Biz Challenge is a collaborative effort between the

## Collaborations

Admissions

Adult Educational Services

Career Services

Chief Academic Officers

Entrepreneurship Group

Faculty Development

Financial Aid

Living & Learning  
Communities

Student Affairs

Veterans

WNY College Connection  
Committee

WNY Service Learning  
Coalition

Disability Services

College Law Enforcement  
Administrators

Student Leadership and  
Engagement

P-16 Educational  
Leadership Initiative

Say Yes!

Women's Leadership  
Institute (WLI)

Consortium Collaborations  
Contact List

[WNYCollegeConnection.com](http://WNYCollegeConnection.com)

College Degree Finder

Student Life Profiler

Consortium Members

Consortium Collaborations

Higher Education Resources

Inside Higher Education

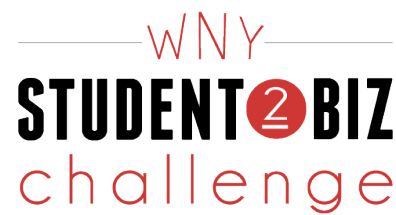
*Inside Higher Ed* is the online source for news, opinion and jobs for all of higher education.

Chronicle of Higher  
Education

One of higher education's most

21 colleges and universities of the Consortium and promotes entrepreneurship between student teams along six categories:

1. **Biotechnology/Healthcare**
2. **Energy/Sustainability**
3. **Information  
Technology/Software**
4. **Nanotechnology/Advanced  
Technology**
5. **Product/Services**
6. **Social Entrepreneurship/Non-  
Profit**



Currently enrolled graduate and undergraduate students from *Western New York colleges and universities* are encouraged to submit business plans around a student-born innovation that is designed for a currently unmet need. Teams are invited each year to pitch their venture to an external panel of investor judges first at a regional competition with the winners moving on to the *New York Business Plan Competition*.

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## P-16 Consortium to Launch New Website

In the next few months the P-16 will launch its new web site. This web site will highlight WNY K-12 and Higher Education partnerships and include business and community-based partners as well. The goal of the site is to highlight the work going on in our K-12 educational system and to identify evidence-based programs; gaps in services along 40+ categories including but not limited to STEM, ELA, technology education, and professional development; and assist schools with developing their own partnerships with colleges and universities. The site is expected to go live in early winter 2013.



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## You Tube Videos Added to WNY College Connection Web Site

The WNY College Connection web site has added You Tube videos to its web site. Each institution has up to three videos that highlights various aspects of campus life. Check out the *You Tube videos at your institution!*

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## Consortium Markets to Cleveland; Erie, PA; and Pittsburgh

trusted resources for current information on the sector.

## Association of Consortium Leadership (ACL)

ACL is a national association that provides a forum for higher education professionals involved in cooperative programs.

## Visit Us On the Web!

[wnycollegeconnection.com](http://wnycollegeconnection.com)

## About Us & Content Submission Policy:

**Consortium Connections** is an electronic newsletter that is emailed 6 times annually, every other month, starting August 2011. Deadlines for submission of content will be the 15<sup>th</sup> of August, October, January, March, and May (or, if the 15<sup>th</sup> falls on a weekend, the business day prior). Content submitted will be edited and may utilize links to web sites for additional information. Good quality photos in jpg format are also welcome for possible publication. Please limit the article to 150 words.

## Contact Us

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WNY College Connection

**Thank you!!!**

Over the summer the Consortium compiled information on school counselor offices in Cleveland; Erie, PA; and Pittsburgh. On September 12, 2013, over 100 mailings went out promoting the member institutions of the Consortium. Additional contacts will be made via an e-newsletter that will go out quarterly to all 560+ school counselor officers in the western part of NYS and the regions recently added to our target markets. For questions please email **Steve Harvey, Executive Director** of the WNY Consortium of Higher Education.

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## WNY Association of College Career Centers and the Faculty Develop Group Launch Unprecedented Collaboration

The Consortium has two **Inter-Institutional Collaborations** working together for the first time in an unprecedented manner. Career services professionals and faculty development experts are planning a multi-year initiative that will include employers and will identify the skill sets necessary for success in the knowledge economy. Moreover, the collaboration will explore ways in which the two groups can create strategies to promote the development of knowledge economy skills in our almost 120,000 college students across WNY. This initiative will involve several collaborative meetings and will culminate with a Consortium-wide event in the fall of 2014.

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## Consortium Collaborates on Regional Economic Development Summit

More than ever, innovation and research play a vital role in the growth of our regional, national and global economies. As leaders in new technological and scientific discoveries, academic institutions across New York State are key to spurring this kind of growth.

Please join us as we explore the linkage between higher education and economic development. Hear Western New York's academic leaders share how their institutions contribute to economic vitality. Learn what business executives value in these collaborations. Discover what authors Bruce Johnstone and Jason Lane found when writing their new book: *Universities and Colleges as Economic Drivers*.

Friday, Oct. 25, 10 AM – noon  
UB Clinical and Translational Research Center  
5<sup>th</sup> floor, 875 Ellicott Street, Buffalo

Panelists:

**Dr. Howard Cohen**, Interim President, Buffalo State College  
**Dr. Charles Edmondson**, President, Alfred University  
**Dottie Gallagher-Cohen**, President & CEO, Buffalo Niagara Partnership  
**Dr. Virginia Schaefer Horvath**, President, Fredonia State  
**Jack Quinn**, President, Erie Community College  
**Dr. Satish K. Tripathi**, President, University at Buffalo  
**Howard Zemsky**, Co-chair, WNY Regional Economic Development Council



**For your ongoing support!!!**

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Remarks:

**D. Bruce Johnstone**, Distinguished Service Professor Emeritus, former SUNY Chancellor

**Jason E. Lane**, Deputy Director for Research, Rockefeller Institute of Government.

**Seating is limited so please RSVP by Oct. 21**  
Please RSVP - [click here](#)

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## Consortium Provides Millions in Say Yes Scholarships!

The WNY Consortium of Higher Education has again embraced its role in providing opportunities to students in our community who are traditionally underrepresented on college campuses across the US. Historically, our colleges and universities have been extraordinary champions of efforts that prepared high need students and retained them at our institutions. However, the effort has been ratcheted up several degrees with our collaboration with Say Yes and the Buffalo Public Schools. This year is the first year BPS Say Yes Scholars are on local campuses and the tuition scholarships amount to \$6,000,000+. This extraordinary commitment to our community and those who need us most is just another example of the role the Consortium and its 700+ volunteers play in advancing the economic, social, and cultural vitality of our region.

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## WNY College Connection Web Site Blows Away Last Year's Numbers!

The Consortium continues to promote its web site: [www.wnycollegeconnection.com](http://www.wnycollegeconnection.com) and has seen a huge increase in our numbers over the last year. As of September 26, 2013, the web site has over 24,000+ unique users (4000 over 2012's total) and 4,832,000+ hits (almost 2,000,000 more than 2012's total) with 3 months left in 2013! Equally impressive is that each time a user connects to our web site he or she hits 7.88 pages! We will continue to promote our site and the wonderful colleges and universities of our Consortium to school districts across the state and other strategic national and international regions.

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## Send us your stories!!!!

Consortium Connections is YOUR newsletter! If you are interested in submitting a story or information about your work within the Consortium, see **About Us & Content Submission Policy** in the blue column to the left. Thank you!

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